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Master of Business Administration (MBA) Programmes

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LOOK
FORWARD
看·建未來

2022 - 2023

MBA (Full Time)

EMPOWERING LEADERS, CAREERS AND ENTREPRENEURIAL DREAMS

**Build Strong
Professional Networks**

**Cultivate Capacity for
New Careers**

**Sharpen Essential
Business
Management Skills**

**Grow Wings for
Innovative Dreams**

**Lead Social
Enterprises to Success**

**Join the Largest
Alumni Network**



Rohit Gupta

MBA 2016
Vice President, ARC Capital
Limited

"I was pleased to receive the top honour in the prestigious Graduate Business Forum Leadership Award 2016. It was a recognition of my leadership in creating a co-learning environment and helping students build a strong professional network in Hong Kong using the peer-to-peer model."



Ming Liu

MBA 2016
Associate Director, Debt,
Capital Market, Shanghai
Pudong Development Bank

"CUHK MBA allowed me to broaden my horizons with an exchange experience, internship and opportunities to work with a diverse class. It set the groundwork for me to thrive in a new field – from corporate finance to corporate and investment banking."



Venus Tse Weithaeuser

MBA 2009
Head of Digital Transformation
– Sulzer APS, Sulzer

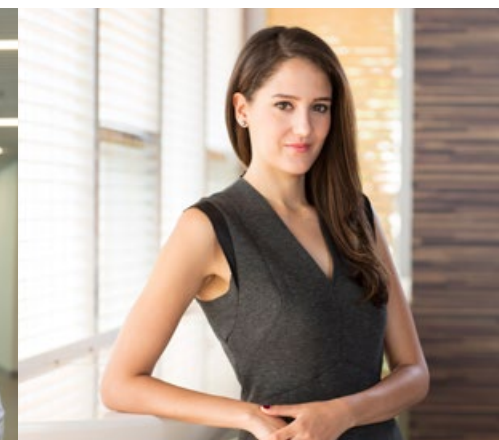
"CUHK's dual MBA degree programme has broadened my horizon and given me the opportunity to see how businesses operate in two diverse but important markets. This, together with the MBA course work offered at CUHK MBA, gave me the fundamental understanding of corporate management which I am still able to apply today at the various leadership positions I had in multinational companies."



Gerardo Salandra

MBA 2016
Founder and CEO, Respond.io
Chairman Artificial Intelligence
Society of Hong Kong

"CUHK MBA gave me the experience and knowledge I needed for my AI startup. I gained investors, undertook robust entrepreneurship training and learnt about consulting and pitching. The professors' passionate support and connections were instrumental to the founding of my chatbot platform and my being placed on the Forbes 30 Under 30 Asia 2020 List."



Antoinette Bailey

MBA 2017
Co-Founder, Lonely Rock
Productions Media

"CUHK allowed me to cultivate my social entrepreneurial mindset, which helped me found the InterMBA Asia Initiative and lead multiple fundraising projects for social enterprises. I was lucky to win the MBA Student of the Year at the AMBA Excellence Award 2018."



Atsushi Sugiyama

MBA 2016
CEO, Sun-up Corporation
(Thailand) Limited

"I wanted to build a wider network and acquire new insights to foster my business idea, so it was natural for me to join the CUHK MBA, which has the longest history and the biggest alumni network in Hong Kong. The international financial centre is also the gateway to mainland China, which presents huge potential for my business."

TRIFECTA OF SUCCESS: HONG KONG, CUHK AND CUHK BUSINESS SCHOOL

Hong Kong

– Gateway to Asia’s Exciting Opportunities

No. 2 in business-friendly tax system

(PricewaterhouseCoopers LLP and the World Bank Group: Paying Taxes 2020)

No. 2 in economic freedom

(2020 Index of Economic Freedom by the Heritage Foundation)

No. 3 in ease of doing business

(Doing Business 2020 Study by The World Bank Group)

No. 5 in global competitiveness

(IMD World Competitiveness Ranking 2020)

70/100

Global Banks in Hong Kong

(Hong Kong Monetary Authority)

World’s largest offshore
RMB hub

(HKEX Research Report March 2021)



“Hong Kong is a very easy city to live in. My advice to anyone, especially Indians, coming to Hong Kong for MBAs is to take risks and follow a path not trodden by others. This is a knowledge economy, be strong in your basic management fundamentals, and your contribution in enhancing the knowledge of the community will get noticed.”

Arnab Neogi

MBA 2016

Senior Manager, Product Marketing - Cold Chain, Asia, Emerson Commercial & Residential Solutions



“I chose Hong Kong to study an MBA at CUHK because of its status: on the cusp of mainland China, but with independence that it could act as a gateway to the rest of the world. The tech hub of Shenzhen is also right next door. I was really amazed at what’s going on there, and how the fintech scene is becoming much more popular in Hong Kong itself.”

Eike Willms

MBA 2017

Manager, EY-Parthenon

CUHK

– Asia’s Foremost Comprehensive Research University that Combines Tradition and Modernity and the Best of China and the West

No. 1 most innovative university in Hong Kong

(Reuters Asia Pacific’s most innovative universities 2016 - 2019)

No. 3 most international university in the world

(Times Higher Education Most International Universities 2021)

No. 7 best university in Asia

(2021 Times Higher Education (THE) University Rankings)

CUHK Business School

– A Pioneer in Developing Global Business Leaders for the Asian Century



INNOVATION



GLOBAL
PERSPECTIVE



GREATER BAY AREA
CONNECTION



SOCIAL
PURPOSE

COMPREHENSIVE RESEARCH CENTRES IN VARIOUS AREAS:

- Aviation Policy
- Business Sustainability
- Consumer Insights
- Cyber Logistics
- Entrepreneurship
- Family Business
- Hospitality and Real Estate
- Institutions and Governance
- International Business Studies
- Supply Chain Management
- Hong Kong-Shenzhen Finance Research



Can I stay in Hong Kong after my MBA?

Non-local graduates can apply to stay in Hong Kong for 12 months after graduation to seek employment under the Immigration Arrangements for Non-local Graduates (IANG) scheme.

CUHK MBA PROGRAMME HIGHLIGHTS

Top MBA Degree in Global MBA Rankings

Global Top 50 MBA programme
(Financial Times Global MBA Ranking 2021)

No. 1 in Careers Service in Hong Kong
(Financial Times Global MBA Ranking 2020)

No. 1 in Entrepreneurship and Alumni Outcomes in Hong Kong
(QS Global MBA Rankings 2020)



Develop Entrepreneurial Mindset for Business Success

"In this era of entrepreneurship, the MBA at CUHK offers the right curriculum and skills for running a startup or excelling as an innovative employee at a traditional firm. I had ample chances to develop my entrepreneurial mindset, including working on a real startup project, remodelling it and raising money from real investors and venture capitalists. I also represented the school and won the HEC Business Game 2018 Strategy Challenge."

Franklin Law

MBA 2018

Assistant Vice President, Smart Living, HKT



Build Essential Skills for the Digital Transformation Era

"CUHK MBA offers innovative courses in finance for the digital age, helping me advance to consulting roles and senior management positions in fintech. I'm also honoured to have a chance to lead the Deloitte Asia Pacific Blockchain Lab."

Paul Sin

MBA 2002

Consulting Partner, Deloitte China



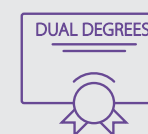
Network with Alumni Across Industries, Seniority and Geography

The first MBA programme in Asia with over 7,000 CUHK MBA graduates spread across 40 countries/regions.



Support from a Close-knit and Diversified Alumni Community

- Elite Mentorship Programme for Networking and Progressive Personal Growth
- Alumni Career Advisor Scheme to Facilitate Career Development



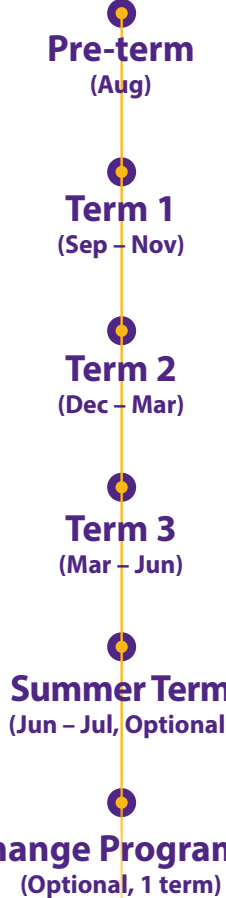
Unique Advanced Study Options in Hong Kong: JD/MBA and Dual MBA Degrees

ENRICHED STUDY JOURNEY FOR ALL-ROUND DEVELOPMENT

ACADEMIC

- Management: Competencies and Current Perspectives
- Orientation Activities (Non-credit bearing)
- Corporate Financial Reporting
- Leadership Development
- Financial Management
- Up to 6 units of elective course(s)
- Statistical Analysis
- Operations Management
- Marketing Management
- Up to 6 units of elective course(s)
- Macroeconomics for Business Executives
- Strategic Management
- Up to 9 units of elective course(s)
- Up to 9 units of elective course(s)
- Business Field Trips (Optional)

* The above curriculum, activities and study sequence are subject to change.
** Full-time students are required to successfully complete 51 units for graduation.



CAREER

- Career Journey Kickoff Orientation
- Career Coaching
- Industry Sharing Sessions
- Alumni Career Advisor Scheme
- Elite Mentorship Programme
- Career Talks
- Interview Preparation – Mock Interview
- Alumni Sharing & Networking Events
- Job Posting

Course List

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A RICH STUDENT LIFE AWAITS

Profile of Full-time MBA Intake 2018-2020



Applied Entrepreneurship Class



International Field Study



Cyberport Visit



Elite Mentorship Programme Ceremony



Fintech Forum



Seoul Study Tour



Business Case Competitions



Networking Activities



Singapore Career Trek

JD/MBA Programme

The JD/MBA Programme is a 36-month programme that equips students with essential legal and business knowledge for leadership roles. Jointly hosted by the Faculty of Law and Business School, graduates are awarded both JD and MBA degrees.



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Dual MBA Degree Programmes

The Dual MBA Degree Programme allows students to study at the prestigious HEC Paris, University of Texas at Austin or Rotterdam School of Management at Erasmus University. Learn from the best in business education and obtain dual MBA degrees. Separate application to the partner school is required.



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MBA Plus MSc/MAcc Programmes

Final year MBA students who would like to acquire in-depth technical knowledge can apply for additional MSc/MAcc programme and be exempted for maximum half of the required units for graduation. You could earn MBA plus one MSc/MAcc degree with less time and tuition.



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CAREER AND ENTREPRENEURIAL RESOURCES ON TAP

Resources for Career Building

Build Your Personal Brand

- Support in Career Roadmap Development
- Personal Brand Building – CV Workshops, Storytelling, Presentation/Interview Skills Trainings, LinkedIn Profiling Building, Professional Photo Shooting

Develop Industry Networks and Knowledge

- Recruitment Talks
- Talent Trends Seminar
- Industry Sharing Events
- Company Visits

Upskill and Explore Career Opportunities

- Career Planning Sessions and Mock Interviews
- Interview & Assessment Centre Training Workshops
- Job /Internship Search Platform

Gain Career Advice after Graduation within Three Years

- In-house Career Coaching
- Alumni Career Advisor Scheme

*The above career activities are snapshots for the past three years and subject to change.

Support for Starting Entrepreneurial Adventure



CUHK has been an indispensable ally in our startup's growth journey. From startup visits and entrepreneurship competitions to professors, classmates and alumni who have started their own businesses, support and resources have always been close at hand. We based our startup at CUHK's Entrepreneurship and Innovation Hub at CUHK's Shenzhen Research Institute, and received exceptional support and connections on the mainland. We have since raised US\$15 million in Series A financing, and expanded our business to Indonesia.

Kevin Li
MBA 2016
Co-Founder and Chief Executive Officer, VoiceAI Technologies



CUHK Entrepreneurs Alliance
CUHK Entrepreneurs Alliance links students with a vast network of CUHK entrepreneurs and investors by offering talks, mentorship, events and more.



CUHK Alumni Torch Fund
CUHK Alumni Torch Fund is committed to strengthening students' competitive advantages and exposure to entrepreneurial opportunities through providing informative exchange platforms for students, alumni entrepreneurs and investors.



PI Centre
Students aspiring to have their own startup can tap into the PI Centre's wealth of incubation, entrepreneurial and business support to realise their innovative dreams.

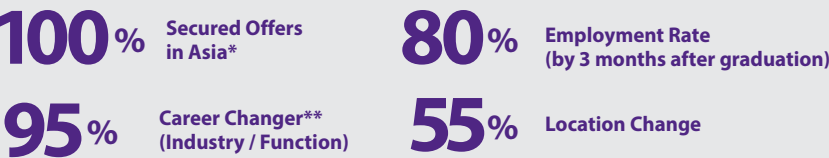


The Entrepreneurship and Innovation Hub (InnoHub)
The InnoHub is dedicated to transferring and converting the research outputs of the University to become start-up companies in the Shenzhen area and to cultivate the formation of CUHK's entrepreneurial eco-system.



InnoPort
Faculty members, students and alumni can rub shoulders with like-minded innovators and entrepreneurs at InnoPort, which offers space, services and programmes for knowledge transfer.

Full-time MBA Class of 2020 Graduate Employment Report



*Figures based on usable data from 93% of the employed students
**Figures based on usable data from 98% of the employed students

Graduate Employers***

Apple, Amazon, Accenture, Cisco, Deloitte, Facebook, Google, J.P. Morgan, McKinsey & Company, Microsoft, PwC

*** Partial List

DIVERSE AND CLOSE-KNIT COMMUNITY IN SCHOOL AND BEYOND

Deep Connections Engender Vast Opportunities



Daniel Ni

MBA 2018
Co-Founder & CFO, Cornwall Medical

"I have benefitted from the alumni community with connections to leading investors and startup founders. As a result, I joined one of Hong Kong's largest angel funds, HK INNO Angel Fund, and co-founded Cornwall Medical with my MBA mentor, with a seed funding of HK\$60 million. As an alumni career advisor, I am happy to share my experience and inspire other students to develop their careers and business ventures."

Mentorship Unleashes Untapped Potential



Yutaro Goto

Class of 2022
Support Engineer, Microsoft

"I was highly doubtful whether I could make it in the technology industry, given my career in the aviation industry as well as my age. Fortunately, my elite mentor, Mr. Peter Yan, CEO of Cyberport Hong Kong, inspired me to pivot my competencies for the job opportunities I craved. Finally, I landed a job at Microsoft as a support engineer."



Elite Mentorship Programme

Full-time students will gain elite mentor support in their first study year. Elite mentors who are senior executives of reputable companies and CUHK MBA or EMBA graduates advise students on personal growth, career planning, leadership development, etc. via one-on-one mentoring.



Alumni Career Advisor Scheme

Our Alumni Career Advisors are MBA alumni at middle management level from different expertise areas. Existing MBA students and recent graduates can connect with them for professional insights across industries, functions and geographic areas.



Alumni Audit Programme

The Alumni Audit Programme is being run to address the continuous learning needs of MBA alumni. Alumni can sign up for selective MBA classes to catch up with cutting-edge business concepts, brush up their management skills and equip necessary skills for their latest career moves.

APPLICATION FOR INTAKE 2022

Admissions Requirements

- A recognised bachelor's degree (normally with honours not lower than Second Class or B grade); or completed a course of study in a tertiary educational institution and obtained professional or similar qualifications equivalent to an honours degree
- Minimum two years of full-time post-qualification work experience
- A satisfactory and valid GMAT or GRE score (The valid period is five years from the test date.)
- English language proficiency requirements



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Application Deadlines

1 st Round	2 nd Round	3 rd Round	4 th Round
17 Oct 2021	12 Dec 2021	13 Feb 2022	20 Apr 2022

Applications are reviewed on a rolling basis.

Tuition Fee

HKD 560,000*

* The tuition fee is for the Intake 2021 and subject to change.

Scholarships and Financial Aids

CUHK MBA offers a wide range of merit-based scholarships to outstanding candidates:

- | | |
|--|---|
| • CUHK MBA Excellence Scholarship | • Young Global Professional Scholarship |
| • Finance Professional Scholarship | • CUHK MBA Belt and Road Scholarship |
| • Entrepreneurial Leader Scholarship | • Diversity Excellence Scholarship for Professional in Asia |
| • Women in Global Business Scholarship | |

Assessment criteria include academic and professional achievements, interview performance and potential contributions to cohorts. High-calibre candidates are advised to apply early for scholarships. Local students can also apply for the Continuing Education Fund (CEF) provided by the HKSAR government.

Corporate Scholars Programme

The Corporate Scholars Programme aims to work with invited companies and institutional partners to nurture more talents. A grant covering 10% of tuition fee will be offered to each admitted student nominated by participating companies and institutional partners.



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CUHK Alumni Grant

To support lifelong learning of CUHK alumni, a grant covering 10% of CUHK MBA tuition fee will be awarded to alumni of CUHK degree programmes after acceptance to CUHK MBA.

Application Process



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1 Submit an Online Application

2 Submit Supporting Documents
(eg. GMAT/GRE/IELTS/TOEFL score reports, transcripts)

3 Attend Admissions Interview
(By Invitation)

4 Receive Application Result in 2-4 Weeks

5 Pay Deposit to Secure Your Spot