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## Master of Business Administration (MBA) Programmes

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The information contained in this brochure is subject to change.  
The University reserves the rights to revise.

LOOK  
FORWARD  
看·建未來

2022 - 2024

**MBA** (Part Time)

# EMPOWERING LEADERS, CAREERS AND ENTREPRENEURIAL DREAMS

## Upskill for Career Upgrade

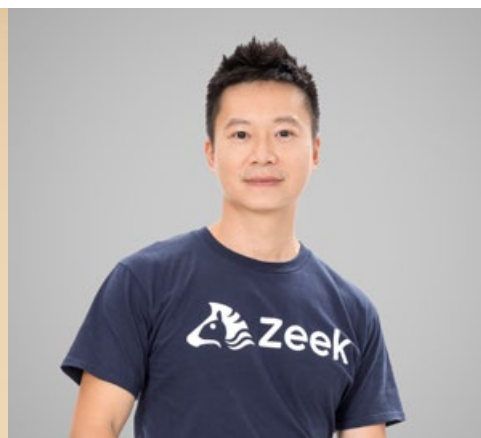


### Clara Au

**MBA 2018**  
Deputy Head, Sustainability and Innovation Centre, Chow Tai Fook Jewellery Company Limited

"The CUHK MBA helped me achieve a promotion and expand my job scope with comprehensive leadership and management training. After graduation, I was promoted to a senior management position, managing the premium jewellery brand "Hearts On Fire" for Chow Tai Fook Jewellery Company Limited. My job scope also expanded from regional level to global level, which includes the coordination of production, merchandising, sales and marketing, and more – all because the programme has taken me to the next level."

## Activate Latent Potential



### Vincent Fan

**MBA 2010**  
Co-founder and CSO, Zeek

"The entrepreneurial and innovative mindset that I learnt in the CUHK MBA helped me open up to new ideas, step outside my comfort zone and start a business in a new domain – logistics – which I had no previous experience in."

## Build Capacity to Pursue New Ventures



### Edén Lu

**MBA 2011**  
Co-founder, Roborn Technology Limited

### Mark Mak

**MBA 2011**  
Co-founder and CTO, Roborn Technology Limited

"With professors' dedicated support and teaching, we developed an innovative and entrepreneurial mindset which has inspired us to make society a better place. During the outbreak of Covid-19, we acted agilely in developing and launching a series of unique solutions to protect the community, such as the 5G body temperature measurement robot, disinfection robot, touchless Lift Button Interface ("kNOw Touch"), etc."

## Recharge at School to Reach Greater Heights



### Michelle Mei

**MBA 2020**  
CSO, Youibot Robotics

"I am truly grateful to CUHK for my exceptional MBA education, especially for opening my mind and giving me practical new skills and knowledge to excel at work. Going back to school after working for some years has also been the right decision, as I came with clearer goals and a better understanding of my strengths."

## Leverage Current Business Expertise



### Steven Pun

**MBA 2018**  
Co-founder and CEO, Protech Group

"CUHK introduced me to many professionals in large corporations. They shared with me management skills and practical knowledge which helped grow my business in China. As a result, I won the 2020 Greater Bay Area Young Leaders accolade from Junior Chamber International Harbour Hong Kong (JCI Harbour) and the Hong Kong Ten Outstanding Youth Entrepreneurs 2019."

## Solve Problems with Fresh Business Skills



### Jianchun Zeng

**MBA 2020**  
Marketing Director, Mindsemi

"The business tactics and knowledge that I acquired at CUHK MBA helped me transform myself from an engineer into a business leader. The financial concepts and negotiation skills even enabled me to solve my company's cash-flow shortage."



# TRIFECTA OF SUCCESS: HONG KONG, CUHK AND CUHK BUSINESS SCHOOL



## Hong Kong – Gateway to Asia’s Exciting Opportunities

**No. 2** in business-friendly tax system

(PricewaterhouseCoopers LLP and the World Bank Group: Paying Taxes 2020)

**No. 2** in economic freedom

(2020 Index of Economic Freedom by the Heritage Foundation)

**No. 3** in ease of doing business

(Doing Business 2020 Study by The World Bank Group)

**No. 5** in global competitiveness

(IMD World Competitiveness Ranking 2020)

**70/100**

**Global Banks in Hong Kong**  
(Hong Kong Monetary Authority)

**World’s largest offshore RMB hub**

(HKEX Research Report March 2021)

## CUHK

– Asia’s Foremost Comprehensive Research University that Combines Tradition and Modernity and the Best of China and the West

**No. 1 most innovative university in Hong Kong**

(Reuters Asia Pacific’s most innovative universities 2016 - 2019)

**No. 7 best university in Asia**

(2021 Times Higher Education (THE) University Rankings)



“For anyone overseas who wishes to enter China or seek an MBA, I have this advice for them: If you want to acquire and solidify knowledge in finance, understand China’s roles in the modern economy or experience and learn more about Chinese culture, CUHK is the best school to do that.”

**Renaud Poli**

**MBA 2020**

Program Manager, Merck



“After considering many schools and many programmes, I decided to enrol in CUHK’s MBA programme as it is only half-an-hour away by train from Shenzhen, where I live and work. I was inspired by the unique life journeys and the career planning of classmates and teachers from different industries and countries and realised that I could challenge myself and break out of my comfort zone.”

**Iris Zhou**

**MBA 2021**

Senior Business Development Manager, ByteDance

## CUHK Business School

– A Pioneer in Developing Global Business Leaders for the Asian Century



INNOVATION



GLOBAL  
PERSPECTIVE



GREATER BAY AREA  
CONNECTION



SOCIAL  
PURPOSE

### COMPREHENSIVE RESEARCH CENTRES IN VARIOUS AREAS:

- Aviation Policy
- Business Sustainability
- Consumer Insights
- Cyber Logistics
- Entrepreneurship
- Family Business
- Hospitality and Real Estate
- Institutions and Governance
- International Business Studies
- Supply Chain Management
- Hong Kong-Shenzhen Finance Research



# CUHK MBA – GLOBAL TOP MBA DEGREE & 1<sup>ST</sup> MBA PROGRAMME IN ASIA

## TOP 50

**Global MBA**

(Financial Times Global  
MBA Ranking 2021)

## No.1

**Entrepreneurship and Alumni  
Outcomes in Hong Kong**

(QS Global MBA Rankings 2020)

### Network with Alumni Across Industries, Seniority and Geography

The first MBA programme in Asia with over 7,000 CUHK MBA graduates spread across 40 countries/regions.

### Support from a Close-knit Alumni Community

- Elite Mentorship Programme for Networking and Progressive Personal Growth
- Alumni Career Advisor Scheme to Facilitate Career Development



### Develop Entrepreneurial Mindset for Business Success

"In this era of entrepreneurship, the MBA at CUHK offers the right curriculum and skills for running a startup or excelling as an innovative employee at a traditional firm. I had ample chances to develop my entrepreneurial mindset, including working on a real startup project, remodelling it and raising money from real investors and venture capitalists. I also represented the school and won the HEC Business Game 2018 Strategy Challenge."

### Franklin Law

**MBA 2018**

Assistant Vice President, Smart Living, HKT



### Build Essential Skills for the Digital Transformation Era

"CUHK MBA offers innovative courses in finance for the digital age, helping me advance to consulting roles and senior management positions in Fintech. I'm also honoured to have a chance to lead the Deloitte Asia Pacific Blockchain Lab."

### Paul Sin

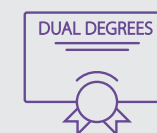
**MBA 2002**

Consulting Partner, Deloitte China



### Extensive Support for Starting Entrepreneurial Adventure

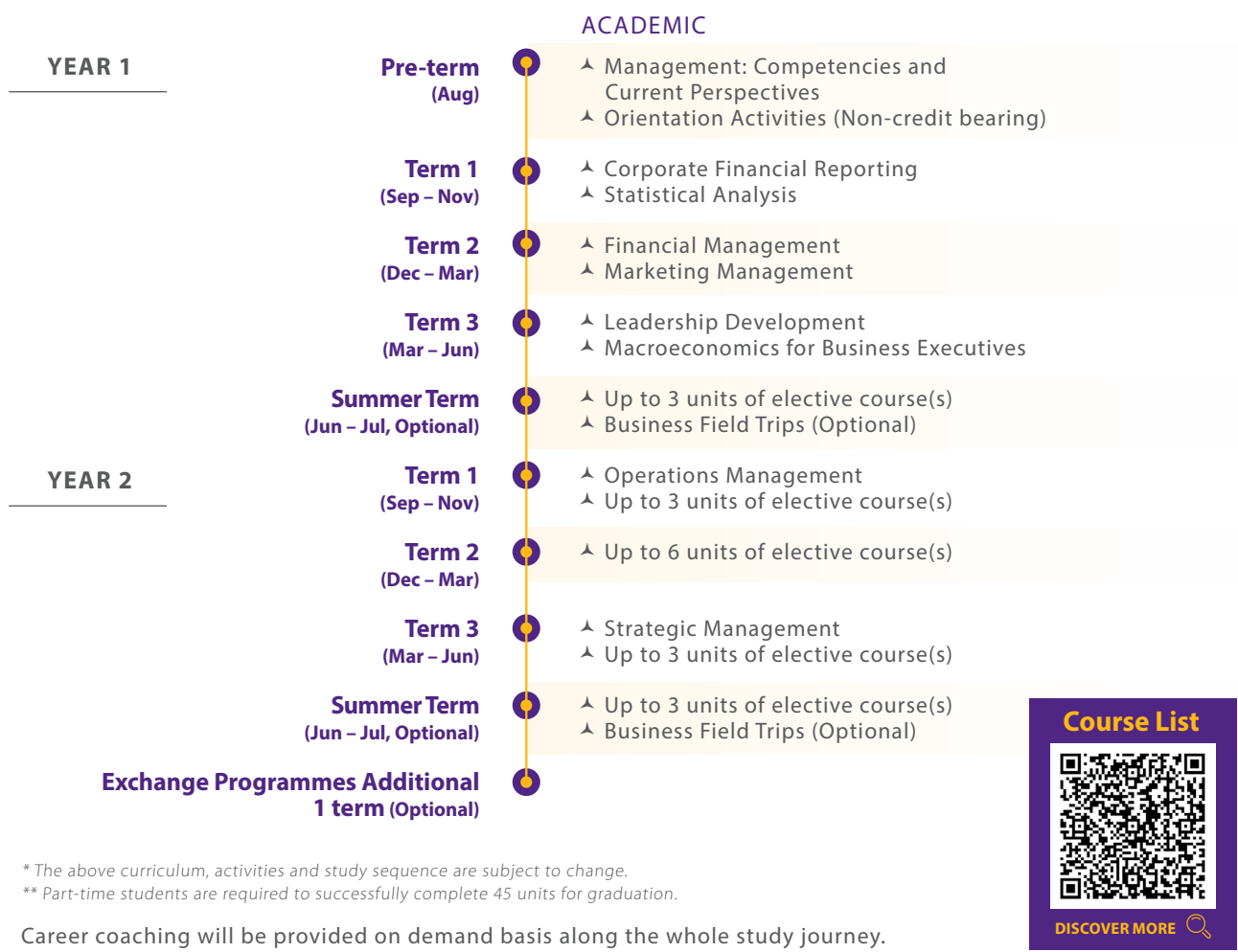
Extensive incubation, entrepreneurial, business and advisory support like CUHK Entrepreneurs Alliance, CUHK Alumni Torch Fund, PI Centre, InnoPort (Hong Kong) & InnoHub (Shenzhen) are available to help aspiring entrepreneurs establish their startups in Greater Bay Area.



### Unique Advanced Study Options in Hong Kong: JD/MBA, Dual MBA Degrees and MBA+

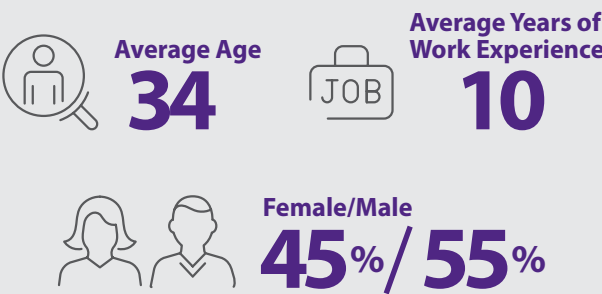


# ENRICHED STUDY JOURNEY FOR ALL-ROUND DEVELOPMENT



# A RICH STUDENT LIFE AWAITS

## Part-time Intake 2018-2020 Class Profile

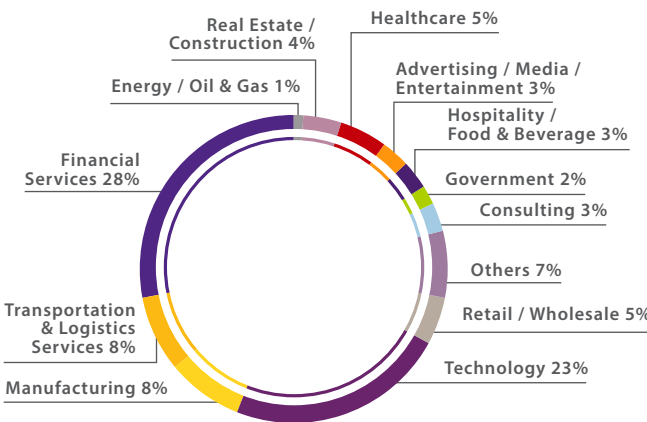


## Employers of Our Pre-MBA Students\*

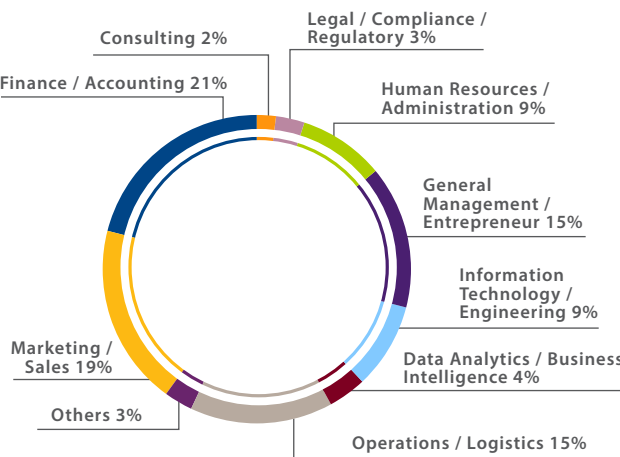
Amazon, Apple, Alibaba Group, Accenture, Deloitte Advisory (Hong Kong) Ltd., ZTE Corporation, BYD Automobile Industry Company, J.P. Morgan Chase Bank, Tencent Cloud Computing, Standard Chartered

\* Partial List

## Industry Expertise



## Functional Expertise



## JD/MBA Programme

Our part-time JD/MBA Programme is an optional 60-month programme that equips students with essential legal and business knowledge for leadership roles. Jointly hosted by the Faculty of Law and Business School, graduates are awarded both JD and MBA degrees.



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## Dual MBA Degree Programmes

Offering an immersive international learning experience, the dual-degree programme rewards you with MBA degrees from CUHK Business School and HEC Paris respectively. Separate application to HEC Paris is required.



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## MBA Plus MSc/MAcc Programmes

Final year MBA students who would like to acquire in-depth technical knowledge can apply for additional MSc/MAcc programme and be exempted for maximum half of the required units for graduation. You could earn MBA plus one MSc/MAcc degree with less time and tuition.



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Elite Mentorship Programme Ceremony



Networking Activities



Cyberport Visit



# DIVERSE AND CLOSE-KNIT COMMUNITY IN SCHOOL AND BEYOND



"Through the Elite Mentorship Programme, I established an in-depth network with elite business alumni. My mentor, Mr. Ros Lam, Managing Director of Pro-Rent Services Limited, has provided me with a forward thinking vision that equips me for the future career development."

## Alex Chan

**MBA 2020**

General Manager, Investment Department,  
China BOCOM Insurance Company Limited



"I chose CUHK's MBA because it was the first school in Hong Kong to offer the programme and it has the largest alumni community in the city. This gives me access to alumni from different sectors and chances to learn the ins and outs of various industries. My mentor was the former division head of a multinational investment bank. He helped me learn about investment banking and suggested ways for me to join the sector."

## Vernon Tam

**MBA 2011**

Team Head, IPO Vetting (Biotech),  
Hong Kong Exchanges and Clearing Limited (HKEX)



### Elite Mentorship Programme

Part-time students can apply to gain elite mentor support in their first study year. Elite mentors who are senior executives of reputable companies and CUHK MBA or EMBA graduates advise students on personal growth, career planning, leadership development, etc. via one-on-one mentoring.



### Alumni Career Advisor Scheme

Our Alumni Career Advisors are MBA alumni at middle management level from different expertise areas. Existing MBA students and recent graduates can connect with them for professional insights across industries, functions and geographic areas.



### Alumni Audit Programme

The Alumni Audit Programme is being run to address the continuous learning needs of MBA alumni. Alumni can sign up for selective MBA classes to catch up with cutting-edge business concepts, brush up their management skills and equip necessary skills for their latest career moves.

# APPLICATION FOR INTAKE 2022

## Admissions Requirements

- A recognised bachelor's degree (normally with honours not lower than Second Class or B grade); or completed a course of study in a tertiary educational institution and obtained professional or similar qualifications equivalent to an honours degree
- Minimum two years of full-time post-qualification work experience
- A satisfactory and valid GMAT or GRE score\*  
(The valid period is five years from the test date.)
- English language proficiency requirements

\* GMAT/GRE exemptions may be considered for applicants of Part-time Programme with over seven years' work experience, subject to the approval from the Admissions Committee.



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## Application Deadlines

1<sup>st</sup> Round: 17 October 2021  
2<sup>nd</sup> Round: 12 December 2021  
3<sup>rd</sup> Round: 13 February 2022  
4<sup>th</sup> Round: 20 April 2022

## Tuition Fee

**HKD 435,000\***

\* The tuition fee is for intake 2021 and subject to change.

## Scholarships

CUHK MBA offers The CUHK MBA Excellence Scholarship to part-time candidates with decent academic performance and professional achievements, personal accomplishments and interview performance. We encourage high-calibre candidates to apply early for the scholarship.

## Financial Aids and CEF

There are different financial aids available for outstanding students who would like to further their study. Local students can also apply for the Continuing Education Fund (CEF) provided by the HKSAR government.

## Corporate Scholars Programme

The Corporate Scholars Programme aims to work with invited companies and institutional partners to nurture more talents. A grant covering 10% of tuition fee will be offered to each admitted student nominated by participating companies and institutional partners.



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## CUHK Alumni Grant

To support lifelong learning of CUHK alumni, a grant covering 10% of CUHK MBA tuition fee will be awarded to alumni of CUHK degree programmes after acceptance to CUHK MBA.

## Application Process

1. Submit an Online Application
2. Submit Supporting Documents (eg. GMAT/GRE/IELTS/TOEFL score reports, transcripts)
3. Attend Admissions Interview (By Invitation)
4. Receive Application Result in 2-4 Weeks
5. Pay Deposit to Secure Your Spot



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